The i-CARE FOUNDATION
NEWSLETTER JANUARY 2019

CHAIRMAN’S MESSAGE

Thanks to the compassion and generosity of our supporters, we raised over $3 million for charitable causes in Pakistan in 2018.

Each contribution has been used to help alleviate poverty and suffering with a focus on improving health, education, social protection and livelihoods for vulnerable communities.

We would also like to thank our supporters and our partner charities who worked with us on recent campaigns including the #givingtuesday in November.

Together we have created greater support for the amazing projects being implemented by the i-Care partners across Pakistan.

Farrokh K. Captain

NEW PARTNERS

The Burki Institute Of Public Policy.
Based in Lahore, the institute promotes evidence based people centered inclusive policy making with emphasis on identifying policies that lead to inclusive growth, stability and sustainable development. Special areas of research are economic, environmental and political development, trade and foreign policy.

The Usman Memorial Foundation
Established in 1974, the foundation aims to support the development of the Usman Institute of Technology in Karachi as a center of excellence for engineering and computer science.

CONNECT WITH US

LET’S DO SOMETHING AMAZING TOGETHER

DONATE

i-CARE UPDATES

i-Care partners raise funds on social media using i-Care’s new donation management system for campaigns and causes by integrating with facebook, instagram, jutsfounding, gofundme, and many others.

In 2018, the i-Care Foundation raised a record $3 million for charity, beating the previous record of $2.7 million set in 2015.

i-Care partner Tameer-i-Millat Foundation receives $50,000 for the construction of a secondary school for girls in rural Punjab. i-Care donors are supporting the school which will serve village communities in Mian Channu near Lahore.
i-Care partner, Developments in Literacy (DIL) manages 124 child-friendly school campuses across Pakistan, providing education for students from Nursery through Grade 10. DIL school environments are safe spaces for students to learn from trained teachers with appropriate and adequate resources.

DIL is committed to providing a girl-friendly education, with a female student enrollment rate of 67% and women comprising nearly 90% of school staff. A DIL education is based on a child-centered approach with an emphasis on gender sensitivity and inclusiveness for all.

Girls are encouraged to be active leaders in classroom assignments, co-curricular activities and IT-based projects. DIL provides need-based scholarships for students seeking higher education opportunities, particularly for girls attending schools far from their homes.

The DIL model is focused heavily on community support and participation. After 20 years in the field, they have earned a high degree of trust which has allowed DIL to encourage female enrollment and attendance, bring access to technology and build a sense of community ownership. DIL schools have become learning centers for students, families, and communities.

Donors of the i-Care Foundation Scholarship Fund supported 75 talented students from underprivileged backgrounds by providing them scholarships for higher education.

The scholarships were given to students who secured admissions in the best universities in Pakistan. The students were selected on the basis of academic record. The i-Care Foundation conducted a needs based assessment to determine eligibility. Thanks to our donors, we helped 75 bright students get into the top ten universities in Pakistan. The scholarships cover tuition fee, examination fee, accommodation and living expenses.

The World Innovation Summit for Education (WISE) announced the Pakistani project “Technology-Based Deaf Education” implemented by i-Care partner Family Educational Services Foundation’s (FESF) as a winner of the 2018 WISE Awards. Each year, the WISE Awards recognize six innovative projects from across the world that address global educational challenges. The FESF project aims to improve the quality of education for deaf children in Pakistan. The tech-based initiative provides schools and communities who work with deaf children a full repository of digital learning resources in Pakistan Sign Language (PSL), free of cost. These resources include the first-ever 5000-word PSL dictionary.
#GIVING TUESDAY

#GivingTuesday is a global day of giving fueled by the power of social media.

Celebrated on the Tuesday following Thanksgiving in the USA, and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season when many donors focus on their holiday and end-of-tax-year giving. This year #GivingTuesday was on 27 November.

The i-Care Foundation organized a campaign to raise funds for local charities on #GivingTuesday and thanks to generous support of our donors, we raised over $50,000 on #GivingTuesday with a average gift value of $50. People from more than 10 different countries donated to over 20 charities on #GivingTuesday.

#GivingTuesday harnessed the potential of social media and the generosity of people around the world to bring about real change.

#GivingTuesday also provided a platform for us to encourage support for local partner charities who make a difference to lives of millions of poor and vulnerable families in Pakistan.

---

**i-CARE PARTNER PROFILE: HUNAR FOUNDATION**

Established in 2008 under the Societies Act 1860, Hunar Foundation’s first batch of students enrolled in January 2010. Those students completed their City & Guilds qualifications at the end of the same year. Since then, 14 batches of students have graduated from the Hunar Foundation with internationally recognized diplomas. Last year, over 1200 students graduated from the Hunar Foundation.

Hunar Foundation offers learning opportunities to the underprivileged and marginalized young people in a variety of technical disciplines including electronics, metalwork, textiles and cosmetics.

Hunar Foundation’s key objective is to provide talented school graduates with marketable international standard qualifications that improve employability and develop the entrepreneurship skills required to manage a small business. This ultimately lifts entire families out of poverty.

Creating a new cadre of skilled Pakistanis with internationally recognized technical qualifications and opening up a new world of opportunities, the Hunar Foundation offers the students a high quality learning environment with highly qualified instructors and well equipped classrooms and labs.

---

**i-CARE PARTNER PROFILE: VITAL PAKISTAN**

Vital Pakistan’s story began in Rehri Goth in 2013. Rehri Goth is an impoverished peri-urban community of over 60,000 on the outskirts of Karachi. Rehri Goth had a neonatal mortality of 57 deaths per thousand live births and an under-5 mortality of 107 deaths per thousand live births.

In 2013, Dr. Anita Zaidi, founder of Vital Pakistan made a plan to save children’s lives through an integrated service delivery model. Over the last four years, Vital Pakistan teams have helped reduce neonatal mortality in Rehri Goth by 53% and under-5 mortality by 48%.
Over the past 25 years, i-Care Foundation partner, War Against Rape (WAR) has gained extensive experience of working with key state actors of the justice system to improve state-sponsored services in Sexual and Gender Based Violence (SGBV) cases. WAR is well recognized for supporting survivors of sexual violence.

WAR also supports survivors and their families in the registration of SGBV cases with the law enforcement authorities, active liaison with the public prosecutors, medico-legal examinations and building up pressure for the arrest of the perpetrators.

WAR provides legal counseling and representation of survivors in court. WAR teams are in continuous follow up with the survivors to check on the progress, proceedings and status of their cases.

Furthermore, WAR has several help desks operational in major public hospitals in Karachi where survivors can directly approach to get help.

WAR also dedicates its resources to providing victims with comprehensive care and protection services. WAR continues to reduce trauma of survivors through medical treatment, counseling, and skills training. Ultimately, this helps the women recover and begin their lives again.

On 18 February, 2019, Dar ul Sukun (House of Peace) will celebrate its golden jubilee. Completing 50 years of service to disabled children and women from across Pakistan, Dar ul Sukun’s work has been recognized internationally.

One of the largest organizations serving disability and inclusive development for persons with disabilities across Pakistan, Dar ul Sukun envisions an inclusive world in which all persons with disabilities are favored with their full human rights to achieve full potential of their abilities.

Dar-ul-Sukoon was founded in 1969 by Sister Gertrude Lemmens and is currently being managed by her successor Sister Ruth Lewis. Their three-story building offers clean and well-lit rooms and recreation facilities for all the residents.

Dar ul Sukun provides health care, education, food, shelter, protection, rehabilitation and employment of persons affected by disability. As part of an integrated community Dar ul Sukun works closely with service users, care givers, local authorities, volunteers and other organizations to ensure individual requirements of each care recipient are met.